

DATA CARD CARRIER AND METHOD OF MANUFACTURE

Abstract

A data card display assembly is provided for the display and marketing of data cards such as debit cards, gift cards and prepaid phone cards. The display assembly includes a display panel that can have advertising indicia on a display surface. The assembly also includes an attachment device for adhesively securing a data card to the panel. The attachment device includes a layer of reusable adhesive so that the card can be removed from the panel and replaced thereon and with removal leaves little or no adhesive residue on the card.